

This is the true account of one of Americas greatest aircraft producers, North American Aviation: its rise and its fall. It is the story of its only two CEOs: Dutch Kindelberger and Lee Atwood. One would oversee its rise, and the other would oversee its fall across the tumultuous backdrop of the Age of Flight. The real reason for the fall may never be known, but some of those involved share their viewpoints in this book. The story provides perspective on why things happened, shares anecdotes about the people and the airplanes, and what both did for aviation. Their achievements and what they represent in our imagination is the stuff of legend. We hope all of our readers-aviation buffs, historians, and future CEOs-gain an insight into the effort, rewards, and pitfalls that lie along the path to achieving great things. Warren E. Thompson. Military Aviation Historian, says of North American Aviation: The Rise and Fall of an Aerospace Giant, John W. Casey was in upper management positions with North American Aviation from 1941 until he retired in 1968. His knowledge of the aviation manufacturing business during World War II and the early years of the Cold War with the Soviet Union is second to none. Of the books he has written, this one is the best yet. His book could fit the profile of just about any aerospace giant that has disappeared over the past 40+ years. I highly recommend this book to anyone with an interest in aviation.

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